

SK SUPER TMT

The assurance of high quality



Prabhu Kulandaisamy



SK Swamy

SK Super TMT has consistently prioritised product quality with a customer-centric vision. The brand has been named the "Most Trusted TMT Brand - Consumer Choice" not once, but three times in a row at the Times Business Awards.

SK Super TMT was envisioned by Founder and Chairman, S. Kulandaisamy, a businessman with over three decades of experience in the metal industry. Today, the company is being led forward by second generation scion, Prabhu Kulandaisamy, who shares his father's passion and vision in building the company.

Prabhu Kulandaisamy has steered the company to adopt advanced technologies in manufacturing TMT steel, using the world-renowned Integrated Rolling technology, where TMT bars are directly manufactured from iron ore to the finished TMT bars in a single roll. This technology ensures superlative quality steel, with optimum physical and chemical properties, ensuring products withstand the test of time. It is also called Green TMT because of its environment friendly manufacturing process.

SK Super TMT has a top-notch integrated manufacturing facility, at Sompura Industrial Estate on the Pune-Bangalore National Highway



Pure | Perfect | Precise

near Dabaspeta, Bengaluru, located strategically to enhance distribution across Karnataka. The company has a strong foothold in the Iron ore rich Koppal, where it is setting up a cutting-edge integrated steel plant.

The company has expanded its dealer network across Karnataka, by making high-quality ISI certified products available to consumers, at their place of construction. The company works closely with industrial-thought leaders, architects, civil engineers and structural steel engineers, across varied projects. Implementing fair and transparent business policies through

their dealers, the company ensures a better buying experience for consumers. SK Super TMT also trains and develops the skill sets of Barbers through workshops, to educate them on standard practices, paving the way for good construction practices in the industry.

"We have designed our product cycle with end consumers at the centre of everything we do. This holistic approach, helps getting closer to our consumers and telling them what they need, before they know what they want. We are committed to quality and consumer satisfaction, which we adhere to at any cost. We provide consumers the opportunity to test their materials for quality, at any lab of their choice. Few consumers who have tested our products, have been impressed with the quality and recommended others to buy SK Super TMT products. Today, SK Super TMT has numerous consumers and influencers recommending our products," says Prabhu with pride.

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